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Larry Nicholson is the Founder and Principal of BluPrint Consultants, LLC, an independent consultant for startup firms and small businesses. Partners with startup and small business leaders to develop strategies for successful turnaround and growth acceleration. The advisory services focused on include: business transformational strategy, process improvement, business structuring & business development, profit improvement programs, project management, and risk management. Clients consisted of small to medium sized business in various industries.

In just two years, advised and conducted business with over 25 startup firms and small businesses in multiple industries including; manufacturing, healthcare, technology, software, entertainment, insurance, non-profits, education and maritime.

Larry has worked for a number of Fortune 100 companies including The Allstate Corporation, AT&T and Wells Fargo & Company. In addition, Larry has held positions in private and government sector organizations. Larry has spoken at executive training seminars for NACM; and published business related articles for AllBusiness.com, StartUp Savant and The Success Soup Magazine based out of Australia and reaches readers globally.

He earned a BBA in Business Management from Saint Leo University, Donald R. Tapia School of Business, an Executive MBA from the University of South Florida and a Master of Science in Risk Management and Insurance from Florida State University.

Larry is an Accredited Small Business Consultant (ASBC) certified by the Association of Accredited Small Business Consultants. <https://www.aasbc.com/>